

L3 Business Skills for Fitness Professionals (Active IQ)



Entry Requirements

Over 18

You must hold a minimum of a Level 2 Certificate in Fitness instructing or higher e.g. Certificate in Personal Training, Diploma in Instructing Pilates

Course Overview

This course is aimed at freelance fitness instructors and personal trainers wishing to improve their business skills.

Course Content

- develop a new business proposal, including business objectives, start up costs and cash
- develop a marketing strategy in line with their business proposal, including SWOT analysis, market research and a promotional plan

Recognised Qualification

- QCF qualification awarded by Active IQ
- SkillsActive recognised

Accreditations



Active iQ



SkillsActive
More People, Better Skilled, Better Qualified

Format Options



eLearning

This is an elearning course using Active IQs online learning platform. There is the option to purchase a hard-copy manual too. You will be required to completed the assignment and submit via post or email. Students will have access to one-to-one course support from a Specialist Tutor. This will be via telephone, email or skype for help with learning and assessment.

In-house

This course requires one day's attendance when you will be given a comprehensive training manual. If you are interested in making a group booking we can provide this qualification as an in-house course and create a bespoke delivery and assessment format to meet your needs.

Assessment

- Assignment

Certification

Active IQ Level 3 Business Skills for Fitness Professionals (QCF)

Active iQ

What next?

- L3 Pre and Post Natal
- L3 Older Adult